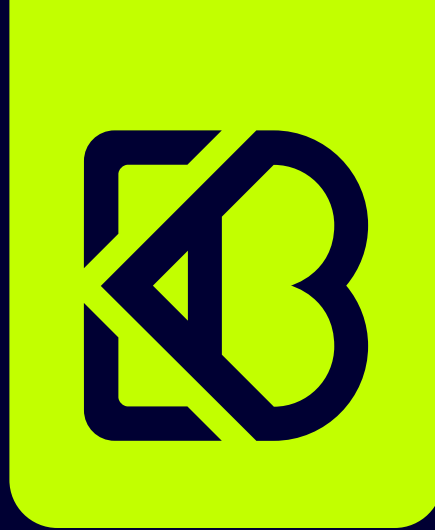


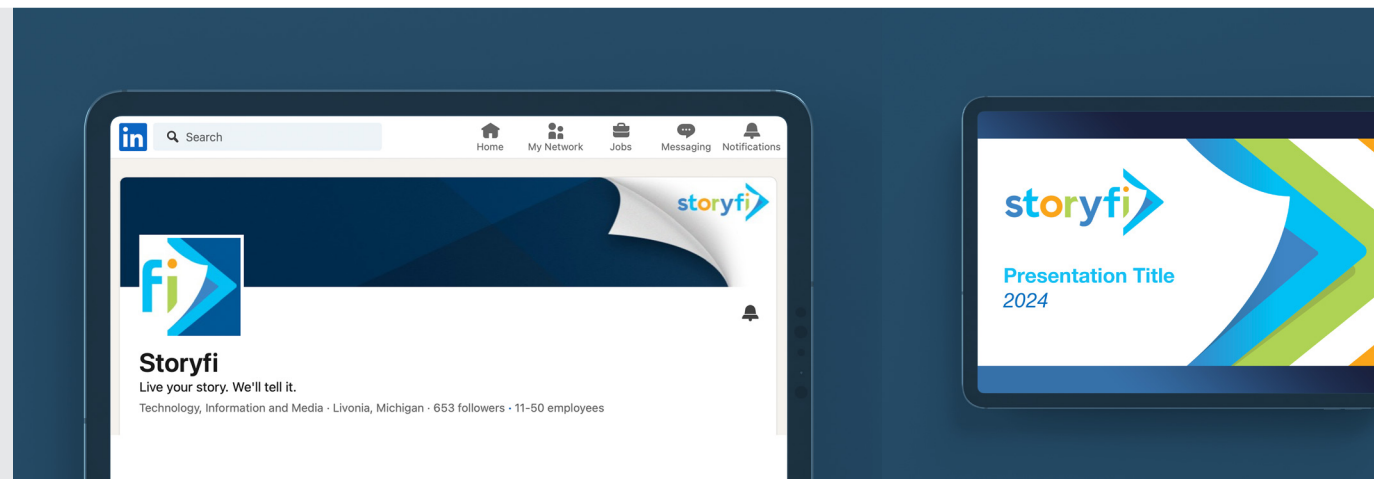
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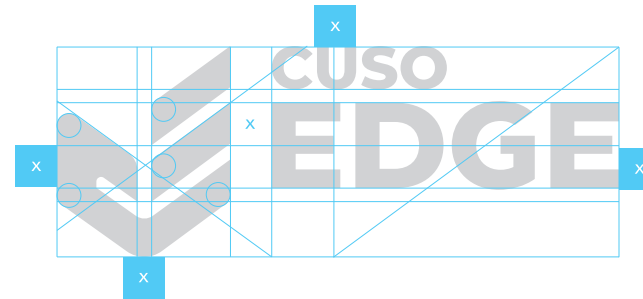
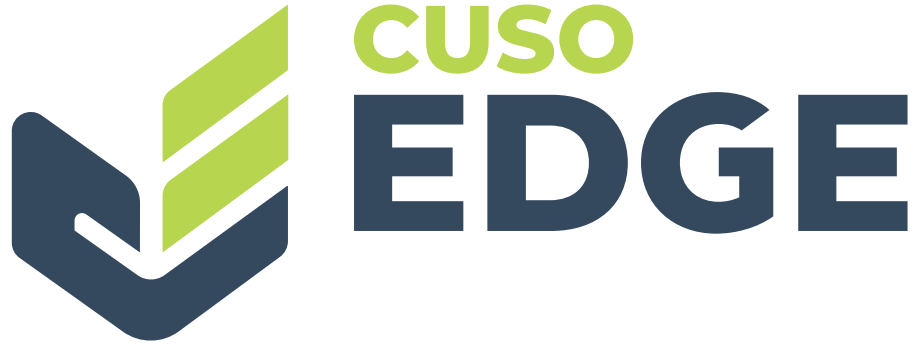
# KYLE BOSS DESIGN CO.

*Elevating Credit Union Brands  
Through Design Since 2008*

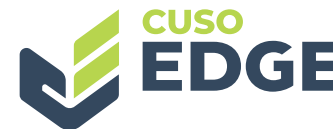




# CUSO Brand Development: *CUSO Edge*



## PRIMARY LOGO



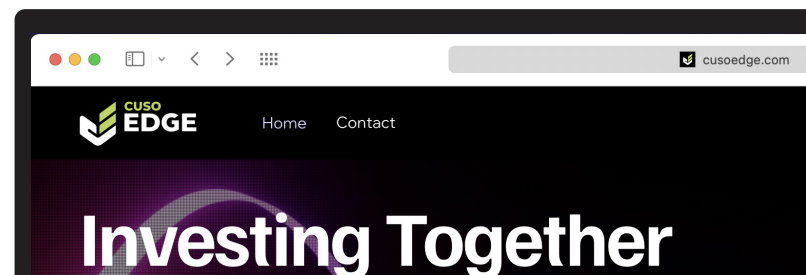
## STACKED LOGO



## PRIMARY TYPEFACE:

### Montserrat

The Montserrat font family is available in weights and styles through Adobe Fonts. All styles can be implemented for print and digital use as well as web applications using CSS. In applications where the Montserrat family is unavailable, Arial should be used as an alternative.



## INVESTING TOGETHER

CUSO Edge helps CUSOs and their owner credit unions get the most out of collaborative investing. Its advisory services are tailored to the unique needs of each CUSO in areas of growth strategies, governance, investment and capital strategies, and strategic plan reinvention.

**Growth strategies:** Our industry knowledge and experience can help CUSOs enhance their existing growth strategies to improve financial performance and investor ROI.

**Board governance policies and practices:** Customized governance policies will help CUSO boards and management work together more effectively, enabling both to focus on their important roles.

**CUSO investment & capital strategies:** Investor credit unions and CUSO leaders can lean on our expertise for evaluating new investments and optimizing the performance of existing ones. Often this entails creative M&A and/or capital acquisition plans.

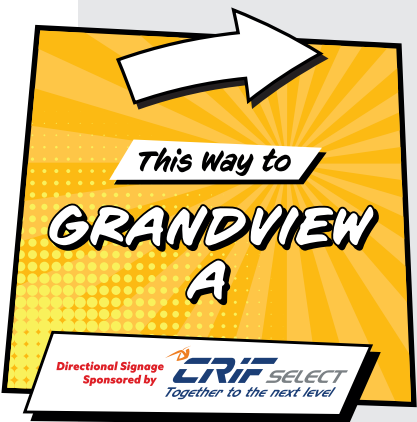
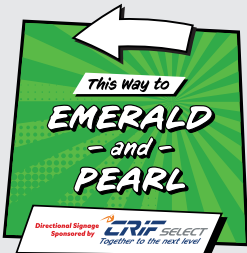
**Strategic plan reengineering:** Every CUSO can benefit from experienced eyes to improve plan content, format, and reporting practices. We can also help with planning process and culture enhancements.

**CUSO  
EDGE  
.COM**





# 2025 MCUL AC&E Design Support: PAC Flyers and Directional Floor Clings







# Wayne Westland FCU Marketing Campaigns, Brand Support, Signage & Forms

## Need Extra DOUGH for the Holidays?

Try Skip-a-Payment from WWFCU.

Be a smart cookie and have the extra money you need to have the holidays you deserve.

Speak to a member service representative (734) 721-5700 to learn more about Skip-a-Payment.



\*If you carry GAP Coverage on any of your auto loans, please speak with a loan officer to find out how Skip-a-Payment will affect your coverage.

## COLLEGE FINANCING OPTIONS

Plan Smart. Pay Less.

Get Started Today: [wwfcu.org/studentloans](http://wwfcu.org/studentloans)



## SUMMER LOAN SPECIAL

BORROW UP TO \$5,000 FOR 24 MONTHS! 6.50% APR\*

Need cash for a new deck, air conditioner or summer vacation? WWFCU's Summer Loan Special can help!

Get the extra cash you need to bring on the summer fun.

Apply Today! [wwfcu.org/lo](http://wwfcu.org/lo)



\*APR = Annual Percentage Rate. Early withdrawal penalties apply. Rates and promotion subject to change without notice. Certain restrictions may apply.

### WWFCU LOANS

Whatever you need to build your new savings account, we have the solution.

- STANDARD SAVINGS**
  - Research transactions
  - Make loan payments
  - Get a loan payoff quote
  - Skip a loan payment
  - Pay a company, person or club/bank with Bill Pay
- YOUTH SAVINGS**
  - Kids have many life lessons to learn to save is one of them. Money Maker Savings Account. This account pays a higher dividend than many other banks.
- SIGNATURE**
  - We offer Signature
- VISA**
  - WWFCU Visa card also get FREE 2% Plus, get points on
- BUSINESS LOANS**
  - Does your business need the money you need? Commercial Auto loans. You'll get a guide you need every day.

### SAVING AND INVESTING

Whether you're a complete beginner or a seasoned investor, we have the solution.

- View account balances and history
- Research transactions
- Make loan payments
- Get a loan payoff quote
- Skip a loan payment
- Pay a company, person or club/bank with Bill Pay

### MOBILE AND ONLINE BANKING

Get 24/7 access to your WWFCU mobile app.

- View account balances and history
- Research transactions
- Make loan payments
- Get a loan payoff quote
- Skip a loan payment
- Pay a company, person or club/bank with Bill Pay

### MEMBER BENEFITS

There are plenty of perks to being a WWFCU member. So you can enjoy the benefits of being a member.

- Identity Theft Protection with Visa
- Budget Counseling and Debt Management from GreenPath
- CARFAX report with a used auto loan
- AutoSMART Vehicle research
- Notary Public Service
- Nearly 30,000 surcharge-free ATMs
- TurboTax® Discount
- Love My Credit Union Rewards Program
- "Smart" Discount
- Theme park discounts


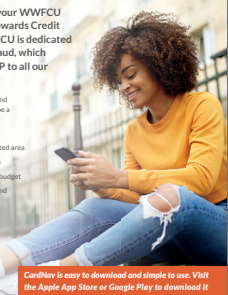
### CARDNAV™

While you're earning points with your WWFCU MasterCard Debit Card or Visa Rewards Credit Card, who's protecting you? WWFCU is dedicated to protecting its members from fraud, which is why we offer CardNav by CO-OP to all our members for FREE.

CardNav lets you manage and control how, when and where your debit and credit cards are used. Don't be a victim of fraud. Use CardNav for:

- Turn cards on, off and back on again in seconds
- Use GPS to control transactions within a designated area
- Limit card use to specific merchants or purchases
- Control spending by setting limits to match your budget
- Receive real-time, in-app card use notifications and spending limit alerts

CardNav is easy to download and simple to use. Visit the Apple App Store or Google Play to download it today. Need help? Give us a call for a Member Service Representative at (734) 721-5700 or stop by our branch.



## WHAT MEMBERS ARE SAYING

Dawn W. ★★★★★ Nothing but positive things to say about this Credit Union. I've been a member for 20+ years. Everyone here is friendly, knowledgeable and professional.

N. Narrator ★★★★★ I have been a member since I was really little and have always witnessed professional staff and excellent service!

Pablo B. ★★★★★ Quick. Easy And extremely helpful with my auto loan.

Michelle W. ★★★★★ Very friendly and helpful staff and this is why I do my banking here.

Ken C. ★★★★★ Been there for 30 yrs. They treat you like family.

Diane C. ★★★★★ You just won't get a better Credit Union period. The staff here are pleasant and so helpful. They really do listen and care. (I will not go to any other Credit Union than Wayne Westland.

Music Jegede ★★★★★ The experience was good and satisfactory. Prompt response to my request and the hospitality was the best.

Timothy P. ★★★★★ All of my experiences with WW have been excellent, professional and with complete satisfaction. I recommend you become a member.

Queen of the Night ★★★★★ One of the best credit unions around. Always very helpful and polite.

Aisha M. ★★★★★ Had a wonderful experience with all the staff.



[www.wwfcu.org](http://www.wwfcu.org)



## Need Extra DOUGH for the Holidays?

Try Skip-a-Payment from WWFCU.

Be a smart cookie and have the extra money you need to have the holidays you deserve.

Speak to a member service representative or call (734) 721-5700 to learn more about Skip-a-Payment today.





## COLLEGE FINANCING OPTIONS

Plan Smart. Pay Less.

WWFCU is teaming up with ISL to offer student loans! ISL Education Lending is a nonprofit organization with a goal to help students and families obtain the resources necessary to succeed in postsecondary education.

In addition, they offer various scholarship opportunities and free college planning tools to help students (and their families) avoid overborrowing and plan smart for the future.



## Loan rates as Low as 1.75% APR\*

# WTF!!

(Wow! That's Fantastic!)

Apply today at [wwfcu.org/loanapp](http://wwfcu.org/loanapp)



## Fall into a GREAT RATE CERTIFICATE SPECIAL

13-MONTH TERM

Minimum deposit of \$500

Maximum deposit of \$100,000

5.25% and 5.35% APY\*

Offer good until November 30, 2023 • Maximum of 1 Certificate Special Per Member

For more information, visit [wwfcu.org](http://wwfcu.org) or Call (734) 721-5700



\*APY = Annual Percentage Yield. Early withdrawal penalties apply. Rates and promotion subject to change without notice. Certain restrictions may apply.

## BEYOND grateful

Wayne Westland FEDERAL CREDIT UNION




### Important Notice about upcoming changes to Funds Availability Amounts

Effective July 1, 2025, funds available to members the next business day after a check deposit will increase from \$225 to \$275. In addition, the threshold for exception holds for large deposits and the amounts available for withdrawal for certain deposits or to new member accounts will increase from \$5,525 to \$6,725. Please see CHANGES below.

CHANGES to Funds Availability Amounts		
Description of Deposit	Amount Effective Through June 30, 2025	Amount Effective July 1, 2025
Funds available to members the next business day after deposit has increased from \$225 to \$275	\$225	\$275
Funds available to members may be delayed longer than usual if checks deposited on any one (1) day total more than \$5,525 (increased from \$5,525).	\$5,525	\$6,725
NEW MEMBERS: For new members, the following special rules may apply to accounts during the first thirty (30) calendar days the account is open, at our discretion. Funds from the first \$4,725 (increased from \$5,525) of a day's total deposits of Cashier's, Certified, Teller's, and federal, state, and local government checks will be available on the first Business Day after the day of deposit. If the deposit meets certain conditions. For example, the checks must be made payable to you.	\$5,525	\$6,725

If you have any questions regarding this change, please feel free to contact our office at (734) 721-5700 any time during normal business hours.

500 S. Wayne Road • Westland, MI 48186  
(734) 721-5700 • [wwfcu.org](http://wwfcu.org)







# Credit Union Marketing Campaigns

## It isn't rocket science.

We make banking easy.

Walled Lake School Employees Federal Credit Union has made it as easy as 1, 2, 3:

11st Time Checking – No monthly fees or minimum balance requirements

2Visa® Classic Starter Credit Card and ATM/Debit Mastercard® – No balance transfer or annual fees

31st Time Auto Loan – Low fixed rates and flexible terms

... easier, we offer Online Banking with free Bill Pay.

### Flexible financing for your four wheels.



### Put it in gear while putting more in your pocket.

Rates as low as 2.99% APR\*

### HIT THE ROAD WITH PRE-APPROVAL.

Pick your route: short- or long- term financing.

WITH AINJ XYZ CREDIT UNION AUTO LOAN.


Rates as low as 2.99% APR\*



## Financial Needs Come in All Shapes and Sizes

Our home equity options are the perfect financial fit.

LEARN MORE



## Financial Needs Come in All Shapes and Sizes

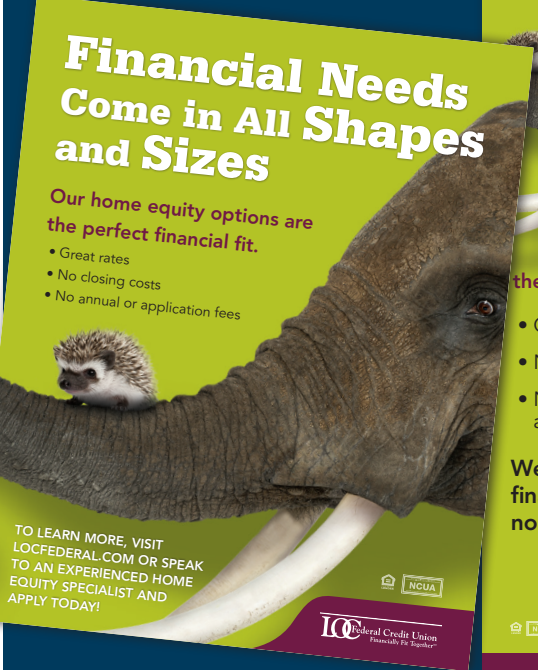
Our home equity options are the perfect financial fit.

- Great rates
- No closing costs
- No annual or application fees

We'll get you financially fit in no time!

TO LEARN MORE, VISIT [LOCFEDERAL.COM](http://LOCFEDERAL.COM) OR SPEAK TO AN EXPERIENCED HOME EQUITY SPECIALIST AND APPLY TODAY!

LOC Federal Credit Union  
NCUA




## Financial Needs Come in All Shapes and Sizes

Our home equity options are the perfect financial fit.

With great rates and no annual or application fees – a home equity loan or line of credit will get you financially fit in no time!

APPLY TODAY!



## Debit to Win It

For **BIG Prizes**

**interra** CREDIT UNION

[interracu.com](http://interracu.com)



## Debit to Win It

We're giving away **6 great prizes** in **6 months!**

**It's easy to enter!**  
You'll get an automatic entry every time you make a purchase with your Interra Credit Union debit card!

**You could win an Apple® Watch**

July 

**Bonus!** Use your debit card at [amazon.com](http://amazon.com) in July and you could win a \$100 Amazon gift card.

**Visit [interracu.com/winit](http://interracu.com/winit)**

See back of card for details.

## Debit to Win It

**6 months, 6 great prizes**  
Just for using your debit card!

**interra** CREDIT UNION







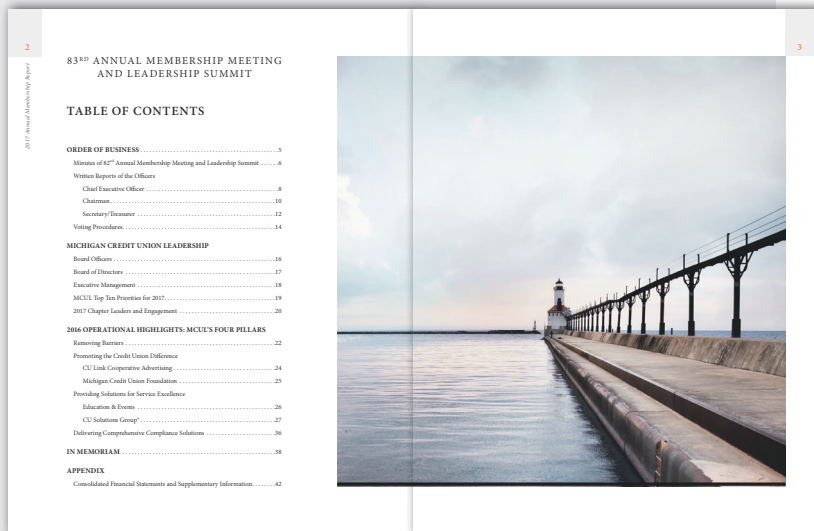
# MCUL & CUSG Collateral and Signage







## 2009 CUNA GAC *Theme and Collateral*







# Credit Union Websites

